

EIMW

ELOQUENT MEDIA WORKS





INTRO

Welcome to Eloquent Media Works (EMW), your *go-to influencer marketing* agency and more. As a powerhouse of creativity and innovation, we are here to take your brand on an extraordinary journey of *growth* and *success*.



ABOUT US

At **EMW**, we believe in the power of **influencer marketing** to create impactful brand experiences. Our carefully curated network of influencers is handpicked to match your brand's essence, ensuring authentic connections with your target audience. With strategic influencer collaborations, we aim to **amplify** your **brand's message**, **spark engagement**, and foster lasting **brand loyalty**. But that's not where our journey ends. As digital pioneers, we are constantly exploring new frontiers to keep your brand ahead of the competition. In addition to influencer marketing, we offer cutting edge services like **WhatsApp** and **Telegram** marketing, seamlessly connecting you with your audience on various platforms.

Join us on this thrilling ride as we navigate the ever-evolving landscape of marketing and unlock the full potential of your brand. Let's embark on a **transformative journey** together and make your brand story one that leaves a lasting impression. Are you ready to shine in the world of influencer marketing and beyond?

OUR SERVICES

1

Celebrity and Influence Marketing

Leveraging famous figures to promote products or services for broader reach.

2

Meme Marketing

Using viral memes for promotional purposes in digital marketing strategies.

3

360° Marketing

Comprehensive marketing approach across all channels for maximum reach.

4

Twitter Trending and Seeding

Promoting specific topics to initiate broader social media discussions organically.



OUR CLIENTS

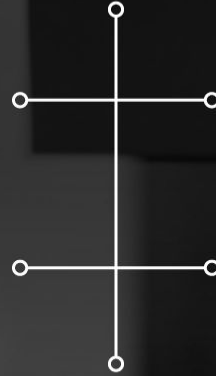
We have assortment of 50+ brands that we work with, have a look at some of those, the astounding companies that believe us to meet their marketing essentials.

Our influencer marketing campaigns have led to our clients tap into multiple pockets of audience in many parts of the country and thus giving them branding on a large scale and controlled cost.

JOURNEY

STARTED IN
2020

CLIENTS SERVED
50+ plus



MANAGED
10,000+ clients

TEAM MEMBERS
11+ plus

MICRO INFLUENCERS
10K+ plus





CASE STUDIES

**SOME OF OUR SUCCESS STORIES WITH
DETAILED CASE STUDIES SHOWING OUR
CAPABILITIES TO TAP INTO THE WORLD
OF INFLUENCER MARKETING AND DRIVE
SUCCESS FOR YOUR BRAND.**

**HAVE A LOOK AND BECOME THE PART
OF OUR JOURNEY!**



OBJECTIVE

To boost the product launch for their new serum in India.

PLAN

25+ influencer campaigns executed with a collective follower count of 472K+ followers within in Tier I and Tier II cities.

RESULTS

LIKES
11,000+

COMMENTS
1500+

CLIENT DELIGHT
★★★★★



OBJECTIVE

The objective was to drive new users onboard to register for CoinDCX.

PLAN

With the help of meme and influencer marketing we generated traffic and created a trending hashtag – #MyFirstBitcoinInvestment to help CoinDCX acquire new users onboard. This was a unique way of blending humour in the fintech marketing world.

RESULTS

INFLUENCERS
500

ENGAGEMENT
3M+

CLIENT DELIGHT
★★★★★



OBJECTIVE

The core aim of the campaign is to enhance branding.

PLAN

Every time Royal Stag executes a campaign, there is a strong branding element in place.

Hashtags used:

#MarkOfPurity #DilliKiSardi

RESULTS

MACRO INFLUENCERS

500

ENGAGEMENT

400K+

CLIENT DELIGHT

5M+



OBJECTIVE

LOREM
IPSUM DOLOR

PLAN

This campaign was totally a surprise for people,
and this concept was to
make curiosity about it,
so people can give more attention.

RESULTS

INFLUENCERS
100

ENGAGEMENT
500K+

VIEWS
1M+



OBJECTIVE

LOREM
IPSUM DOLOR

PLAN

#BasketOfCare
#ITCCareBasket

RESULTS

INFLUENCERS
100

ENGAGEMENT
500K+

VIEWS
1M+

BECOME A PART OF OUR JOURNEY

CONTACT US:

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